

Application form
India Bus Awards 2016
EXCELLENCE IN USE OF TECHNOLOGY

Eligibility criteria:

1. All companies / individuals in the field of road transportation, Bus Manufacturers, Bus Body Builders can participate in this Award
2. Entities should be transporters of people/mfrs of buses, bus body builders for Bus categories
3. Only companies / organizations from the above mentioned entities can participate for the Awards
4. If the entity has multiple offices, the entry should be entered only from head office
5. The innovation should have been implemented between April 1, 2015 and March 31, 2016.
6. The company must have at least 3 years of operations in India as on March 31, 2016
7. Participation in India Bus Awards 2016 is subject to defined terms and conditions available on the website www.indiabusawards.com

Instructions for filling the form

1. Please complete the form in **permanent ink** (pencil applications would not be considered) if the form is being downloaded and filled. Ignore this instruction if filled online.
2. Forms to be filled in English
3. Participant can send multiple application forms for same category or separate categories provided it is for a different initiative / innovation. If multiple entry forms are received for same initiative then only one form will be considered and others will be disqualified.
4. All questions are mandatory and must be answered. Incomplete forms may not be considered.
5. Once complete, the application form must be stamped with organisation stamp and signed by authorized signatory from the participant organization
6. Please provide up to 5 supporting documents wherever possible, to support your entry details
 7. The form must reach the following address latest by 31st May, 2016
Address: AbhiBus Services India Pvt. Ltd.
 Floor 1, GNR's RV INSIGNIA,
 Silicon Valley Layout, Image Garden Road, Madhapur,
 Hyderabad, India - 500081
 Please maintain one copy of the filled form with you for your records
8. Please maintain one copy of the filled form with you for your records
9. In case of any queries relating to the Application form or participation in the awards please contact at asishkumar.p@abhibus.com

SECTION 1: Participant information

Name of entity / company			
Address of registered Head Office in India	City:	Pincode:	
	Website:		
Contact person	Name:	Mobile:	
	Off:		
	Email id		
Presence in India (Select applicable region. Refer T&C for list of states as per regions.)	<input type="checkbox"/> North	<input type="checkbox"/> East	
	<input type="checkbox"/> West	<input type="checkbox"/> South	
Date of incorporation (MM/DD/YYYY)			
Type of transporter	<input type="checkbox"/> Private	<input type="checkbox"/> State Public	

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	<input type="checkbox"/> City Public	<input type="checkbox"/> For corporates
	<input type="checkbox"/> For schools	
Number of vehicles	<input type="checkbox"/> < 50	<input type="checkbox"/> 50 – 100
	<input type="checkbox"/> 101 - 200	<input type="checkbox"/> > 201
Revenue per year (INR)	<input type="checkbox"/> < Rs. 1 crore	<input type="checkbox"/> Rs. 1 to 5 crores
	<input type="checkbox"/> > Rs. 5 to 10 crores	<input type="checkbox"/> Not applicable (for captive units)
Customers (per month)	<input type="checkbox"/> < 10,000	<input type="checkbox"/> 10,001 – 25,000
	<input type="checkbox"/> > 25,001	<input type="checkbox"/> Captive unit
Number of employees on payroll as on December 31, 2015:	<input type="checkbox"/> Less than 100	<input type="checkbox"/> Between 100-250
	<input type="checkbox"/> Greater than 250	
Number of employees on contract as on December 31, 2015:	<input type="checkbox"/> Less than 100	<input type="checkbox"/> Between 100-250
	<input type="checkbox"/> Greater than 250	
Number of years of operation:	<input type="checkbox"/> Less than 3 years	<input type="checkbox"/> Between 3-5 years
	<input type="checkbox"/> Greater than 5 years	

Section 2: Initiative / Innovation

1. Summarise the initiative / innovation /project / product which you are entering for the Awards
This should clearly explain the jury members what the case study is about and should summarise remaining part of the application form

Innovation is defined as a new solution or an older solution implemented in a new way to achieve the goal

Illustration of initiatives

The initiative could be in the following areas:

Demonstrate with the initiative taken by the organization to enhance delivery of services provided using technological mediums These could include:

- **Partnerships:**
 - Types of software / applications used to enhance service delivery options
 - Organization partnerships with external agencies to inculcate and train employees to adapt to the new technology
- **Infrastructure:**
 - Improvement of infrastructure to enhance service delivery
- **Administration:**
 - Automating backend processes for improved administrative assistance
 - Automating scheduling of bus routes, drivers and real time information disbursement to customers
 - Managing accounts and finance through automating processes
- **Others**

Illustration of potential impacts

The impact should be measurable and generic statements should be avoided. Supporting evidence should be provided in form of measureable reports and metrics to assist jury members to evaluate

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- **Enhanced service delivery**
- **Improvement in quality of service**
- **Achieving edge over the peers in service delivery**
- **Improvement of perception of the organization amongst customers**
- **Improved turn-around time**
- **Reduction in manual effort**
- **Reduction in cost**
- **Improved transparency**
- **Others**

Illustrations of how you will sustain your initiatives

- **What are the steps you will take** to sustain the above mentioned initiatives:
- **Funding:** The funding required sustaining initiatives (infrastructure, training etc.)
- **Others**

a) Explain in brief the problem identified (max 100 words)

b) Describe the initiative/innovation undertaken to solve the problem identified (max 200 words)

c) i. The project implementation date (DD/MM/YYYY format)
ii. How long was duration of the project (max 50 words)

d) What were the cost involved to run the project

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e) Use of manpower deployed implemented by the organisation to address the above problem (max 100 words)
f) Other highlights to showcase how innovatively the initiative / project / product were implemented in your organization (Max 150 words)

2. Describe the 3 unique aspect of your initiative implemented (max 75 words)
1.
2.
3.

Section 3: Impact

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1. Describe the benefits of implementing the above innovation or initiative to various parameters listed below
Enter information against parameters which are applicable. All parameters may not be applicable for your initiative. Impact should be measurable and generic statements should be avoided. (max 75 words per parameter)
Change in percentage / absolute numbers YoY / MoM must be mentioned

Parameter	Measurable impact
Business - Increase in turnover - Decrease in cost - Reduction in manual effort - Any others	
Operations - Reduction in maintenance cost - Reduction in accidents - Improvement in turnaround time - Reduction in downtime - Improvement in vehicle utilisation - Improvement in driver utilisation - Reduction in fuel consumption - Any other	
Employees - Attrition rate - Job satisfaction - Work life balance - Any other	
Customers - Increase in customer traffic - Increase in customer satisfaction - Positive customer feedback - Any other	
Others (please specify)	

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2. Describe the impact of the innovation / initiative/ product / service on the following parameters (max 75 words per parameter)		
Parameter	Pre-launch (up to 1 year prior to launch of the initiative)	Post-launch (up to 1 year after launch of the initiative)
Customer base number		
Fleet size		
Fleets size/routes taken etc		
Others (Please specify)		
Others (Please specify)		

Section 4: Sustainability

1. Please describe the key developments from your end to ensure the sustainability of the initiative in the long run (max 200 words)

Details of any other awards or certification(s) obtained by the organization (Please provide supporting documents)

Any other information about the company you wish to tell the jury: (max 100 words)

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DECLARATION

I/We agree, on behalf of my Organization, to abide by the rules of the 'India Bus Awards 2016' and accept that the decisions of the Jury are final. I confirm that my organization is eligible to take part in this competition and that all information in this application and accompanying documents are correct to the best of my knowledge.

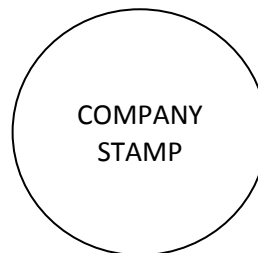
Signature of person submitting the form: * _____

Name: _____

Designation: _____

Date: _____

Organization's seal/stamp



** The Application Form needs to be signed by the authorized signatory from the participant organization (MD, CEO, COO, Chairman or Proprietor)*